



RICE MARKET & TECHNOLOGY
CONVENTION
www.RiceMTConvention.com

2024

SPONSORSHIP & EXHIBITOR PACKAGES

Dreams Natura Resort & Spa
Cancun, Mexico
June 4 - June 6, 2024



FOR MORE INFORMATION, CONTACT US:

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THE PREMIER INTERNATIONAL RICE CONFERENCE, EXPO AND NETWORKING EVENT IN THE AMERICAS

The Rice Market & Technology Convention is a two and a half day event that provides an ***unprecedented program*** full of world-class economists, scientists, and other industry members.

Featuring the ***strongest and most relevant agenda*** designed by rice industry members from throughout the world, coupled with an ***outstanding trade show***, it is known as one of the ***most important and widely attended*** international events of the Western Hemisphere.

RMTC brings ***multiple networking opportunities***, in which all convention attendees have the chance to engage in conversation with ***world-renowned experts and leaders*** from throughout the global rice industry.

RMTC attendees are leaders in their fields from throughout the rice industry including: Producers, Millers, Traders, Importers, Exporters, Government Official, Food Handlers, Rice Wholesalers, Freight/Shippers, Fertilizer Reps, Custom Harvesters, Irrigation Experts, Scientists, Economists and Affiliated Rice Industry Members.

Why should you be part of RMTC 2024?

RMTC is designed for networking!

- RMTC 2024 will provide opportunities to meet with exhibitors and sponsors, as well as organic opportunities to mix, mingle and make new connections amongst all attendees.
- Extended lunch breaks, 30-minute coffee breaks in the expo area, and fun receptions with entertainment are all designed to provide what our attendees value the most – networking.
- Our program will feature the most relevant speakers and topics selected by our panel of industry experts.
- From Market Analysts, Environmentalists, and Research Scientists, to Ag Engineers and Logistics Specialists working on the latest trends in everything from seed development to crop harvest and distribution.

The RMTC speaker lineup will have something for everyone in the rice industry.



RMTC is excited to announce its Official Host Hotel:

DREAMS NATURA RESORT & SPA

Inspired by the surrounding Mayan jungle, Dreams® Natura Resort & Spa in beautiful Riviera Cancun offers a unique Unlimited-Luxury® experience, including incredible accommodations, outstanding activities, and delicious dining. Facing the Caribbean Sea on a white-sand beach, this **AAA Four Diamond** all-inclusive resort is a short 10-mile drive from the Cancun International Airport and features 553 luxury rooms and suites. Enjoy modern design and luxurious accommodations infused with elements of nature. Rest and relax at the sumptuous Dreams Spa by Pevonia® - designed to look like the region's remarkable cenotes, or enjoy one of many beach resort activities and play at the water park or the infinity pool.

RMTC Attendee Room Rate:

Single: \$399 US per person, per night Junior Suite

Double: \$239 US per person per night Junior Suite



RMTC 2024 SPONSORSHIP OPPORTUNITIES

WHITE BEACH PARTY: \$50,000 *Wednesday, June 5th*

- Tailored to your creative vision
- Musical Entertainment
- Open Bar
- Dinner

On-Site Marketing

- Logo & branding throughout the event
- Opportunity to address attendees during the reception
- Opportunity to provide handouts or collateral
- Complimentary Premier booth (3 meters wide x 4 meters deep / 9.8 feet W x 13.1 feet deep)
- Up to six sponsor registrations
- Two-page ad space in the official convention program
- Opportunity to use the on-site office for private meetings

Pre-Event Marketing

- Logo on the convention website
- Up to four mass promotional emails with social media engagement; content provided by the sponsor; videos are encouraged.
- Four additional opportunities to post content on RMTC Social Media pages
- Receive a list of participants one week before the event

Sponsor Enhancements

- One (1) reserved table/seating during LUNCHES
- One (1) reserved table/seating during FAREWELL RECEPTION
- One (1) reserved table/seating during WHITE BEACH PARTY
- Priority scheduling of meeting room space for private networking

Networking Reception Sponsors can choose from a variety of options to engage attendees throughout the event. Contact us for options and details!

- Add a 30-minute speaking opportunity
- Add collateral to the official convention tote bag

RMTC 2024 SPONSORSHIP OPPORTUNITIES

FAREWELL RECEPTION SPONSOR: \$30,000

Thursday, June 6th

Networking reception tailored to your creative vision

- DJ Entertainment
- Open Bar
- Dinner

On-Site Marketing

- Logo & branding throughout the event
- Opportunity to address attendees during the reception
- Opportunity to provide handouts or collateral
- Complimentary Premier booth (3 meters wide x 4 meters deep / 9.8 feet W x 13.1 feet deep)
- Up to five sponsor registrations
- Two-page ad space in official convention program
- Opportunity to use on-site office for private meeting

Pre-Event Marketing

- Logo on convention website
- Up to four promotional mass emails with social media engagement; *content provided by sponsor*
- Four additional opportunities to post content on RMTC Social Media pages
- Receive list of participants one week before the event

Sponsor Enhancements

- One (1) reserved table/seating during LUNCHES
- One (1) reserved table/seating during FAREWELL RECEPTION
- One (1) reserved table/seating during WHITE BEACH PARTY
- Priority scheduling of meeting room space for private networking
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Networking Reception Sponsors can choose from a variety of options to engage attendees throughout the event. Contact us for options and details!

- Add a 30-minute speaking opportunity
- Add collateral to the official convention tote bag

RMTC 2024 SPONSORSHIP OPPORTUNITIES

EXPO HALL WELCOME RECEPTION SPONSOR: \$20,000

Tuesday, June 4th

Networking reception amongst booths and foyer

- DJ Entertainment
- Open Bar
- Appetizers

On-Site Marketing

- Logo & branding throughout the event
- Opportunity to address attendees during the reception
- Opportunity to provide handouts or collateral
- Complimentary Premier booth (3 meters wide x 4 meters deep / 9.8 feet W x 13.1 feet deep)
- Up to five sponsor registrations
- Two-page ad space in official convention program
- Opportunity to use on-site office for private meeting

Pre-Event Marketing

- Logo on convention website
- Up to four promotional mass emails with social media engagement; *content provided by sponsor*
- Four additional opportunities to post content on RMTC Social Media pages
- Receive list of participants one week before the event

Sponsor Enhancements

- One (1) reserved table/seating during LUNCHES
- One (1) reserved table/seating during FAREWELL RECEPTION
- One (1) reserved table/seating during WHITE BEACH PARTY
- Priority scheduling of meeting room space for private networking

Networking Reception Sponsors can choose from a variety of options to engage attendees throughout the event. Contact us for options and details!

- Add a 30-minute speaking opportunity
- Add collateral to the official convention tote bag

RMTC 2024 SPONSORSHIP OPPORTUNITIES

WELCOME REFRESHMENTS | \$12,000

Two opportunities available AM / PM

Make an impression as an official Welcome Refreshment Sponsor. Stations are set amongst the RMTC registration area. Guests can choose from coffee, tea, and a variety of cold beverages along with a selection of snacks. Mixed drinks can be added for the afternoon welcome.

On-Site Marketing

- Opportunity to provide collateral during designated times refreshment stations
- Up to three sponsor registrations
- One-page ad in the official convention program
- Complimentary Single booth

Pre-Event Marketing

- Logo on the convention website
- One mass promotional email with social media engagement; *content provided by sponsor*
- Two additional opportunities to post content on RMTC Social Media pages
- Receive list of participants one week before the event

Sponsor Enhancements

Networking Reception Sponsors can choose from a variety of options to engage attendees throughout the event. Contact us for options and details!

- Add a 30-minute speaking opportunity
- Add collateral to the official convention tote bag

RMTC 2024 SPONSORSHIP OPPORTUNITIES

COFFEE BREAK | \$10,000

Four opportunities available; two per day (AM / PM)

Make an impression as an Official Coffee Sponsor. Coffee break stations are set amongst the exhibit booths and breaks are 30 minutes long. Guests can choose from coffee, tea, and a variety of cold beverages along with a selection of snacks.

On-Site Marketing

- Opportunity to provide collateral during designated times at coffee break stations
- Up to three sponsor registrations
- Half-page in official convention program
- Complimentary single booth

Pre-Event Marketing

- Logo on convention website
- One mass promotional email with social media engagement; *content provided by sponsor*
- Two additional opportunities to post content on RMTC Social Media pages
- Receive list of participants one week before the event

Sponsor Enhancements



Networking Reception Sponsors can choose from a variety of options to engage attendees throughout the event. Contact us for options and details!

- Add a 30-minute speaking opportunity
- Add collateral to the official convention tote bag

RMTC 2024 SPONSORSHIP OPPORTUNITIES

ADDITIONAL MARKETING OPPORTUNITIES

With each of the sponsorships below, you will be recognized as an official 2024 RMTC Sponsor and receive one Sponsor registration and badge. Additionally, your organization's logo will be featured on the homepage of the convention website and in the official convention program.

- ~~Official Tote Bag Sponsor - \$4,500~~ 
 - Featuring your company logo, alongside the RMTC 2024 logo
- ~~Convention Name Badge Lanyard Sponsor - \$2,500~~ 
 - ~~Featuring your company logo, alongside the RMTC 2024 logo~~
- 30-Minute Speaking Opportunity - \$5,000
- Tech Sponsor
 - App, push notifications, mass emails, and social media; Pricing upon request

Sponsors & Exhibitors can also choose from these add-ons to customize their package:

- Half Page in Convention Program - \$500
- Single Page in Convention Program - \$1,000
- Add Your Own Collateral to the Convention Tote Bag - \$500

For custom sponsorship opportunities,
please contact the

US Rice Producers Association Staff:

Marcela Garcia: marcela@usriceproducers.com

Iris Figueroa: iris@usriceproducers.com

or call us at +1 (713) 974-7423

WhatsApp: +1 713-974-7423

RMTC 2024 EXHIBITOR OPPORTUNITIES

CHOOSE FROM TWO OPTIONS:

Single Booth - \$3,500

3 meters wide x 2 meters deep

9.8 feet wide x 6.5 feet deep

- Hard Booth Walls
- One Covered Table
- Two Chairs
- One Wastebasket
- One 120-Volt Outlet
- One Complimentary Convention Registration
- Company Name in Black and White on Booth Header
- One post on RMTC social media featuring company logo and exhibition booth space location

Double Booth - \$6,000

***contact us for specific measurements; based on two horizontal booths or two vertical booths**

- Hard Booth Walls
- One Covered Table
- Two Chairs
- One Wastebasket
- One 120-Volt Outlet
- Two Complimentary Convention Registrations
- Company Name in Black and White on Booth Header
- Two post on RMTC social media featuring company logo