RICE MARKET & TECHNOLOGY
CONVENTION
www.RiceMTConvention.com

2025

SPONSORSHIP & EXHIBITOR PACKAGES

Hilton Miami Downtown
Miami, FL
May 28 - 30, 2025

US Rice Producers association

FOR MORE INFORMATION, CONTACT US:

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RICE MARKET & TECHNOLOGY CONVENTION

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THE PREMIER INTERNATIONAL RICE CONFERENCE, EXPO AND NETWORKING EVENT IN THE AMERICAS

The Rice Market & Technology Convention is a two and a half day event that provides an ***unprecedented program*** full of world-class economists, scientists, and other industry members.

Featuring the ***strongest and most relevant agenda*** designed by rice industry members from throughout the world, coupled with an ***outstanding trade show***, it is known as one of the ***most important and widely attended*** international rice events of the Western Hemisphere.

RMTC brings ***multiple networking opportunities***, in which all convention attendees have the chance to engage in conversation with ***world-renowned experts and leaders*** from throughout the global rice industry.

RMTC attendees are leaders in their fields from throughout the rice industry including: Producers, Millers, Traders, Importers, Exporters, Government Officials, Food Handlers, Rice Wholesalers, Freight/Shippers, Fertilizer Reps, Custom Harvesters, Irrigation Experts, Scientists, Economists, and Affiliated Rice Industry Members.

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Why should you be part of RMTC 2025?

RMTC is designed for networking!

- RMTC 2025 will provide opportunities to meet with exhibitors and sponsors, as well as organic opportunities to mix, mingle and make new connections amongst all attendees.

- Extended lunch breaks, 30-minute coffee breaks in the expo area, and fun receptions with entertainment are all designed to provide what our attendees value the most – networking.

- Our convention program will feature the most relevant speakers and topics selected by our panel of industry experts. From Market Analysts, Environmentalists, and Research Scientists, to Ag Engineers and Logistics Specialists working on the latest trends in everything from seed development to crop harvest and distribution, there's something for everyone.

Speaking opportunities are now available.
Please contact us for more information:

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RMTC is excited to announce its Official Host Hotel:

Hilton Miami Downtown

Miami not only celebrates diversity but also fully embraces it. With its colorful cultural diversity and warm hospitality, Miami extends a hearty welcome to visitors from all around the world.

Embark on an adventure where each moment presents a chance to explore, indulge, and create lasting memories. Whether you're captivated by the beautiful beaches, diverse culinary offerings, or thriving arts scene, Miami encourages you to discover, connect, and feel at home in this lively, cosmopolitan city. Immerse yourself in Miami's inclusive spirit and find out why it's a destination where everyone belongs.

RMTC Attendee Room Rate:



Hotel special group pricing is available.
$219.00 + tax per room, per night.

Room Types:
1 King Bed or 2 Double Bed

Group rate available until May 1, 2025, unless rooms run out before this date.

RMTC 2025 SPONSORSHIP OPPORTUNITIES

EXPO HALL WELCOME RECEPTION SPONSOR: $30,000

Wednesday, May 28th

- 2-hour networking reception amongst booths and foyer
- DJ entertainment with option to upgrade to live band
- Open Bar
- Appetizers

On-Site Marketing

- Logo & branding throughout the event
- Opportunity to address attendees during the reception
- Opportunity to provide handouts or collateral
- Complimentary Premier Booth in an open space setting (Choose between Booths 12 or 24 on a first come-first serve basis)
- Up to five sponsor registrations
- Advertisement in the convention program
- Opportunity to use on-site office for private meeting

Pre-Event Marketing

- Logo on convention website
- Up to four promotional mass emails with social media engagement; *content provided by sponsor*
- Four additional opportunities to post content on RMTC Social Media pages
- Receive list of participants one week before the event

Sponsor Enhancements

- Reserved seating (up to 1 table) at convention reception / events
- Priority scheduling of meeting room space for private networking

Networking Reception Sponsors can choose from a variety of options to engage attendees throughout the event. Contact us for details and pricing!

- Add a 30-minute speaking opportunity
- Add promo items to include in your sponsored reception

RMTC 2025 SPONSORSHIP OPPORTUNITIES

EXPO HALL NETWORKING RECEPTION SPONSOR: $30,000

Thursday, May 29th

- 2-hour networking reception amongst booths and foyer
- DJ Entertainment with option to upgrade to live band
- Open Bar
- Appetizers

On-Site Marketing

- Logo & branding throughout the event
- Opportunity to address attendees during the reception
- Opportunity to provide handouts or collateral
- 1 Complimentary Premier Booth in an open space setting (Choose between Booths 12 or 24 on a first come-first serve basis)
- Up to six sponsor registrations
- Advertisement in the convention program
- Opportunity to use the on-site office for private meetings

Pre-Event Marketing

- Logo on the convention website
- Up to four mass promotional emails with social media engagement. C*ontent provided by the sponsor; videos are encouraged.*
- Four additional opportunities to post content on RMTC Social Media pages
- Receive a list of participants one week before the event

Sponsor Enhancements

- Reserved seating (up to 1 table) at convention reception / events
- Priority scheduling of meeting room space for private networking

Networking Reception Sponsors can choose from a variety of options to engage attendees throughout the event. Contact us for details and pricing!

- Add a 30-minute speaking opportunity
- Add promo items to include in your sponsored reception

RMTC 2025 SPONSORSHIP OPPORTUNITIES

FAREWELL RECEPTION SPONSOR: $20,000

Friday, May 30th

- 2-hour networking reception amongst booths and foyer
- Open Bar
- Appetizers

On-Site Marketing

- Logo & branding throughout the event
- Opportunity to address attendees during the reception
- Opportunity to provide handouts or collateral
- Double booth
- Up to five sponsor registrations
- Advertisement in the convention program
- Opportunity to use on-site office for private meeting

Pre-Event Marketing

- Logo on convention website
- Up to four promotional mass emails with social media engagement; Content provided by the sponsor; videos are encouraged.
- Four additional opportunities to post content on RMTC Social Media pages
- Receive list of participants one week before the event

Sponsor Enhancements

- Reserved seating (up to 1 table) at convention reception / events
- Priority scheduling of meeting room space for private networking

Networking Reception Sponsors can choose from a variety of options to engage attendees throughout the event. Contact us for details and pricing!

- Add a 30-minute speaking opportunity
- Add promo items to include in your sponsored reception

RMTC 2025 SPONSORSHIP OPPORTUNITIES

WELCOME REFRESHMENTS | $25,000

Two opportunities available AM / PM

Make an impression as an official Welcome Refreshment Sponsor. Stations are set amongst the RMTC registration area. Guests can choose from coffee, tea, and a variety of cold beverages along with a selection of snacks. Mixed drinks can be added for the afternoon welcome.

On-Site Marketing

- Opportunity to provide your organization's collateral at refreshment stations during designated times
- Up to three sponsor registrations
- Advertisement in the convention program
- Complimentary Single booth

Pre-Event Marketing

- Logo on the convention website
- One mass promotional email with social media engagement; Content provided by the sponsor; videos are encouraged.
- Two additional opportunities to post content on RMTC Social Media pages
- Receive list of participants one week before the event

Sponsor Enhancements

Networking Reception Sponsors can choose from a variety of options to engage attendees throughout the event. Contact us for details and pricing!

- Add a 30-minute speaking opportunity
- Add promo items to include in your sponsored reception

RMTC 2025 SPONSORSHIP OPPORTUNITIES

COFFEE BREAK | $15,000

Four opportunities available; two per day (AM / PM)

Make an impression as an Official Coffee Sponsor. Coffee break stations are set amongst the exhibit booths and breaks are 30 minutes long. Guests can choose from coffee, tea, and a variety of cold beverages along with a selection of snacks.

On-Site Marketing

- Opportunity to provide your organization's collateral at refreshment stations during designated times
- Up to three sponsor registrations
- Advertisement in the convention program

Pre-Event Marketing

- Logo on convention website
- One mass promotional email with social media engagement; Content provided by the sponsor; videos are encouraged.
- Two additional opportunities to post content on RMTC Social Media pages
- Receive list of participants one week before the event

Sponsor Enhancements

Networking Reception Sponsors can choose from a variety of options to engage attendees throughout the event. Contact us for details and pricing!

- Add a 30-minute speaking opportunity
- Add promo items to include in your sponsored reception

RMTC 2025 EXHIBITOR OPPORTUNITIES

CHOOSE FROM TWO OPTIONS:

Single Booth – $4,500
3m x 2m Hardwall Booth

- Hardwall booth
- One Wastebasket
- One Complimentary Convention Registration
- Company Name in Black and White on Booth Header
- One post on RMTC social media featuring company logo and exhibition booth space location

Double Booth – $7,500
***Contact us for specific measurements; based on two horizontal booths or two vertical booths**

- Hardwall booth
- One Wastebasket
- Two Complimentary Convention Registrations
- Company Name in Black and White on Booth Header
- Two posts on RMTC social media featuring company logo and exhibition booth space location

RMTC 2025 SPONSORSHIP OPPORTUNITIES

ADDITIONAL MARKETING OPPORTUNITIES

With each of the sponsorships below, you will be recognized as an official 2024 RMTC Sponsor and receive one Sponsor registration and badge. Additionally, your organization's logo will be featured on the homepage of the convention website and in the official convention program.

- Official Tote Bag Sponsor - $4,500
  - Featuring your company logo, alongside the RMTC 2025 logo
- ~~Convention Name Badge Lanyard Sponsor - $2,500~~ ZACCARIA
  - Featuring your company logo, alongside the RMTC 2025 logo
- 30-Minute Speaking Opportunity - $5,000
- Convention App Sponsor - $6,000
  - App, push notifications, mass emails, and social media

Sponsors & Exhibitors can also choose from these add-ons to customize their package:

- Add Your Own Collateral to the Convention Tote Bag - $500
- Advertising in convention program - contact us for details and pricing

For custom sponsorship opportunities, please contact the US Rice Producers Association Staff:

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