



RICE MARKET & TECHNOLOGY CONVENTION

www.RiceMTConvention.com

Cartagena, Colombia
May 26-28, 2026

Produced by:

US Rice Producers
ASSOCIATION

2026 SPONSORSHIP & EXHIBITOR PACKAGES

HILTON CARTAGENA
CARTAGENA, COLOMBIA
MAY 26-28, 2026



FOR MORE INFORMATION, CONTACT US:

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THE PREMIER INTERNATIONAL RICE CONFERENCE, EXPO AND NETWORKING EVENT IN THE AMERICAS

The Rice Market & Technology Convention is a two and a half day event that provides an ***unprecedented program*** full of world-class economists, scientists, and other industry members.

Featuring the ***strongest and most relevant agenda*** designed by rice industry members from throughout the world, coupled with an ***outstanding trade show***, it is known as one of the ***most important and widely attended*** international rice events of the Western Hemisphere.

RMTC brings ***multiple networking opportunities***, in which all convention attendees have the chance to engage in conversation with ***world-renowned experts and leaders*** from throughout the global rice industry.

RMTC attendees are leaders in their fields from throughout the rice industry including: Producers, Millers, Traders, Importers, Exporters, Government Officials, Food Handlers, Rice Wholesalers, Freight/Shippers, Fertilizer Reps, Custom Harvesters, Irrigation Experts, Scientists, Economists, and Affiliated Rice Industry Members.



WHY SHOULD YOU BE PART OF RMTC 2026?

RMTC IS DESIGNED FOR NETWORKING!

- RMTC 2026 will provide opportunities to meet with exhibitors and sponsors, as well as organic opportunities to mix, mingle and make new connections amongst all attendees.
- Extended lunch breaks, 30-minute coffee breaks in the expo area, and fun receptions with entertainment are all designed to provide what our attendees value the most – networking.
- Our convention program will feature the most relevant speakers and topics selected by our panel of industry experts. From Market Analysts, Environmentalists, and Research Scientists, to Ag Engineers and Logistics Specialists working on the latest trends in everything from seed development to crop harvest and distribution, there's something for everyone.

**SPEAKING OPPORTUNITIES ARE NOW AVAILABLE.
PLEASE CONTACT US FOR MORE INFORMATION:**

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RMTC IS EXCITED TO ANNOUNCE ITS OFFICIAL HOST HOTEL: HILTON CARTAGENA

***RMTC Attendee Room Rate:**

**plus tax per room, per night.*

Main tower rates

Single

Double

USD\$190

USD\$205

***Breakfast included**

Executive tower rates

Single

Double

USD\$225

USD240

***Breakfast included**

Prices per night.

**Room types are available on a first-come, first-served basis,
so we encourage you to book early.**

**Group rate available until May 1, 2026,
unless rooms run out before this date.**

**This tropical beachside resort rises above El Laguito Peninsula,
six kilometers from Cartagena's ancient walled city. Rafael
Núñez International Airport is 10 kilometers away.**

RMTC 2026 EXHIBITOR OPPORTUNITIES

CHOOSE FROM TWO (2) OPTIONS INSIDE THE EXPO HALL

Single Booth - \$4,500

3 m wide x 2 m x 2.4 m Hardwall Booth

- **Hardwall booth**
- **One Wastebasket**
- **Electrical Connection**
- **1 Table with 2 chairs**
- **One Complimentary Convention Registration**
- **Company Name in Black and White on Booth Header**
- **One post on RMTC social media featuring company logo and exhibition booth space location**

Double Booth - \$7,500

***Contact us for specific measurements; based on two horizontal booths or two vertical booths**

- **Hardwall booth**
- **One Wastebasket**
- **Electrical Connection**
- **2 Tables with 4 chairs**
- **Two Complimentary Convention Registration**
- **Company Name in Black and White on Booth Header**
- **One post on RMTC social media featuring company logo and exhibition booth space location**

RMTC 2026 SPONSORSHIP OPPORTUNITIES

OFFICIAL TOTE BAG SPONSOR

\$5,000

- Featuring your company logo, alongside the RMTC 2026 logo.
- Recognized as an official 2026 RMTC Sponsor and receive one Sponsor registration and badge.
- Additionally, your organization's logo will be featured on the homepage of the convention website and in the official convention program.

CONVENTION NAME BADGE LANYARD SPONSOR

ZACCARIA

\$3,000

- Featuring your company logo, alongside the RMTC 2026 logo.
- Recognized as an official 2026 RMTC Sponsor and receive one Sponsor registration and badge.
- Additionally, your organization's logo will be featured on the homepage of the convention website and in the official convention program.

CHARGING STATIONS (2)

\$5,000

- Your logo will be prominently displayed at the RMTC charging stations, giving attendees a convenient place to recharge their devices while keeping your company top of mind.
- Recognized as an official 2026 RMTC Sponsor and receive one Sponsor registration and badge.
- Additionally, your organization's logo will be featured on the homepage of the convention website and in the official convention program.

RMTC 2026 SPONSORSHIP OPPORTUNITIES

30-MINUTE SPEAKING OPPORTUNITY \$5,000

Share your expertise and elevate your voice at the Rice Market & Technology Convention.

- This exclusive 30-minute speaking slot provides a powerful platform to connect with global industry leaders, decision-makers, and innovators in the rice sector.
- As a speaker, you will receive one complimentary registration and badge.
- Your organization's logo will be prominently featured on the homepage of the convention website and in the official program.
- In addition, your bio and company will be highlighted across the RMTC website, social media channels, and mass email announcements, ensuring maximum visibility before and during the event.

CONVENTION APP SPONSOR \$8,000

- The official RMTC Mobile App is the go-to resource for attendees, providing schedules, speaker bios, exhibitor listings, maps, live updates, and networking tools.
- As a convention app sponsor, you will receive two complimentary registration and badge.
- Position your brand at the center of RMTC 2026 by sponsoring the official event app. All schedules, session details, and maps will be exclusively digital so every attendee will engage with the app multiple times a day.

RMTC 2026 SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION SPONSOR \$30,000

- 2-hour networking reception amongst booths and foyer
- DJ entertainment with option to upgrade to live music
- Open Bar
- Appetizers

Complimentary Pre-designed 6x2 stand Premier Area

- Full-color printed side and background walls, 4 Spot Lights ,
Electrical connection

On-Site Marketing

- Logo & branding throughout the event
- Opportunity to address attendees during the reception
- Opportunity to provide handouts or collateral
- Up to five sponsor registrations
- Advertisement in the convention program.
- Opportunity to use on-site office for private meeting
- WhatsApp Group: You will be featured as a sponsor in the official RMTC WhatsApp group, which we use for updates during the convention.

Pre-Event Marketing

- Logo on convention website
- Up to four promotional mass emails with social media engagement; content provided by sponsor
- Four additional opportunities to post content on RMTC Social Media pages
- Receive list of participants one week before the event

RMTC 2026 SPONSORSHIP OPPORTUNITIES

NETWORKING RECEPTION SPONSOR

\$60,000

Upon date availability, this event will be held at the world-famous Andrés Carne de Res, where guests will enjoy all the fun, flavor, and unforgettable atmosphere that this iconic restaurant offers.

Complimentary Pre-designed 6x2 stand in Premier Area

- Full-color printed side and background walls, 4 Spot Lights , Electrical connection.

On-Site Marketing

- Logo & branding throughout the event
- Opportunity to address attendees during the reception
- Opportunity to provide handouts or collateral
- Up to five sponsor registrations
- Advertisement in the convention program
- Opportunity to use on-site office for private meeting
- WhatsApp Group: You will be featured as a sponsor in the official RMTC WhatsApp group, which we use for updates during the convention.

Pre-Event Marketing

- Logo on convention website
- Up to four promotional mass emails with social media engagement; content provided by sponsor
- Four additional opportunities to post content on RMTC Social Media pages
- Receive list of participants one week before the event

RMTC 2026 SPONSORSHIP OPPORTUNITIES

LUNCH SPONSOR (2)

\$18,000

Complimentary Pre-designed 6x2 stand in Premier Area

- Full-color printed side and background walls, 4 Spot Lights , Electrical connection.

On-Site Marketing

- Logo & branding throughout the event
- Opportunity to address attendees during lunch
- Opportunity to provide handouts or collateral
- Up to three sponsor registrations
- Advertisement in the convention program
- Opportunity to use on-site office for private meeting
- WhatsApp Group: You will be featured as a sponsor in the official RMTC WhatsApp group, which we use for updates during the convention.

Pre-Event Marketing

- Logo on convention website
- Up to four promotional mass emails with social media engagement; content provided by sponsor
- Four additional opportunities to post content on RMTC Social Media pages
- Receive list of participants one week before the event

RMTC 2026 SPONSORSHIP OPPORTUNITIES

**BRANDED COFFEE BREAK
SPONSOR @ PREMIER AREA (DAY 1) \$15,000**

4 Complimentary LED Totem in Premier Area

- Feature your brand in a dedicated permanent coffee break area, with digital designs that can be fully customized to showcase your company while providing attendees with a premium networking space.

On-Site Marketing

- Logo & branding throughout the event
- Opportunity to address attendees during lunch
- Opportunity to provide handouts or collateral
- Up to two sponsor registrations
- Advertisement in the convention program
- Opportunity to use on-site office for private meeting
- WhatsApp Group: You will be featured as a sponsor in the official RMTC WhatsApp group, which we use for updates during the convention.

Pre-Event Marketing

- Logo on convention website
- Up to four promotional mass emails with social media engagement; content provided by sponsor
- Four additional opportunities to post content on RMTC Social Media pages
- Receive list of participants one week before the event

RMTC 2026 SPONSORSHIP OPPORTUNITIES

**BRANDED COFFEE BREAK
SPONSOR @ PREMIER AREA (DAY 2) \$15,000**

4 Complimentary LED Totem in Premier Area

- Feature your brand in a dedicated permanent coffee break area, with digital designs that can be fully customized to showcase your company while providing attendees with a premium networking space.

On-Site Marketing

- Logo & branding throughout the event
- Opportunity to address attendees during lunch
- Opportunity to provide handouts or collateral
- Up to two sponsor registrations
- Advertisement in the convention program
- Opportunity to use on-site office for private meeting
- WhatsApp Group: You will be featured as a sponsor in the official RMTC WhatsApp group, which we use for updates during the convention.

Pre-Event Marketing

- Logo on convention website
- Up to four promotional mass emails with social media engagement; content provided by sponsor
- Four additional opportunities to post content on RMTC Social Media pages
- Receive list of participants one week before the event

RMTC 2026 SPONSORSHIP OPPORTUNITIES

COFFEE BREAK @ EXPO HALL SPONSOR (4 AVAILABLE)

\$10,000

- **Make an impression as an Official Coffee Sponsor. Coffee break stations are set amongst the exhibit booths and breaks are 30 minutes long. Guests can choose from coffee, tea, and a variety of cold beverages along with a selection of snacks.**

On-Site Marketing

- **Opportunity to provide your organization's collateral at refreshment stations during designated times**
- **Up to two sponsor registrations**
- **Advertisement in the convention program**
- **WhatsApp Group: You will be featured as a sponsor in the official RMTC WhatsApp group, which we use for updates during the convention.**

Pre-Event Marketing

- **Logo on convention website**
- **One mass promotional email with social media engagement; Content provided by the sponsor; videos are encouraged.**
- **Two additional opportunities to post content on RMTC Social Media pages**
- **Receive list of participants one week before the event**

RMTC 2026 SPONSORSHIP OPPORTUNITIES

CUSTOM SPONSORSHIP OPPORTUNITIES

**For custom sponsorship opportunities,
please contact the
US Rice Producers Association Staff:**

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or call us at +1 (713) 974-7423

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**Sponsors & Exhibitors can also choose from these
add-ons to customize their package:**

- **Add Your Own Collateral to the Convention Tote Bag - \$500**
- **Advertising in convention program - contact us for details and pricing**