



# RICE MARKET & TECHNOLOGY CONVENTION

WOODLANDS, TX  
JULY 6 - 8, 2021

Produced by  
**US Rice Producers**  
association



[www.RiceMTConvention.com](http://www.RiceMTConvention.com)

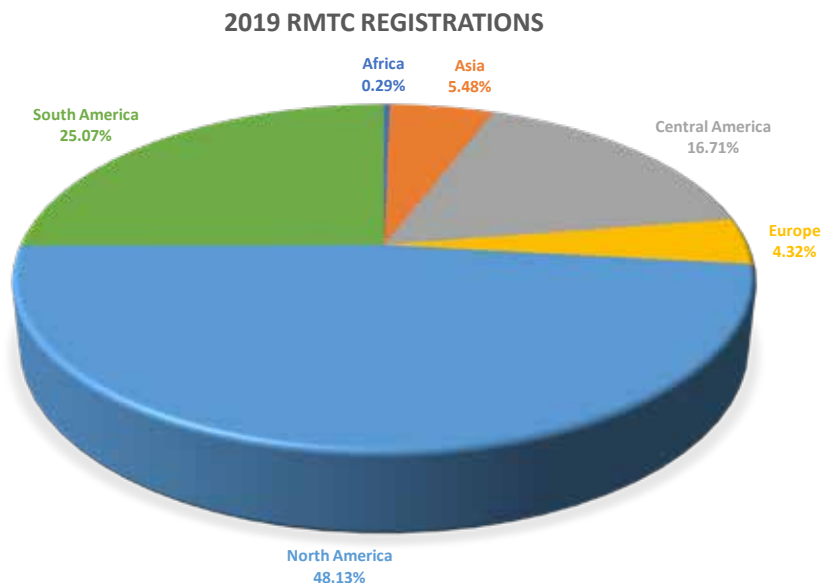
## WHAT: THE RICE MARKET & TECHNOLOGY CONVENTION

As an international rice conference, expo, and networking event, the 10th Annual RMTC in the Woodlands, Texas, features the strongest and most relevant agenda designed by rice industry members from throughout the world, coupled with an outstanding trade show, it will make this the most important international event of the year.

## WHO: ATTENDEES OF RMTC

Leaders in their field from throughout the rice industry include: Producers, Millers, Traders, Importers, Exporters, Government, Food Handlers, Rice Wholesalers, Freight/Shippers, Fertilizer Reps, Custom Harvesters, Irrigation, Scientists, Economists and Affiliated Rice Industry Members.

Come see and what attracts leaders from over 35 countries, who return year after year to share the latest ideas and technology relating to: cultivating, farming, milling, seed, chemicals, trade, banking and much more!



## WHEN & WHERE:

After careful consideration, taking into account travel restrictions and COVID-19 precautions, the RMTC will take place **July 6-8, 2021** at the **Woodlands Resort & Conference Center**, just 30 minutes north of downtown Houston, Texas, and 25 minutes from George Bush Intercontinental airport.

## WHY SHOULD YOU BE PART OF RMTC 2021?

In March of 2020 the world seemingly came to a halt as panic spread following the unprecedented world where of COVID-19 traversed all borders. We had to learn what is really “essential” and certainly rice is on that list as evidenced by the increased demand. This makes our international convention even more important. Rice farmers, rice millers and the allied businesses from throughout the world are essential in feeding our communities worldwide.

As the world adapts and the vaccine continues to be distributed, we know people are looking excited to “get back to normal” and above all, reconnecting in person! The United States is currently ahead of schedule in its vaccine rollout and Dr. Fauci – expert immunologist, named Americas doctor by the New Yorker, and the country’s leading expert on infectious diseases was quoted saying “We expect that by late spring or early summer the US will have achieved that ‘umbrella of herd immunity’.”

The RMTC is committed to the health and safety of its attendees and we will continue to follow CDC Guidance for Organizing Large Events and Gatherings by providing PPE such as masks and hand sanitizer, modifying room layouts and enforcing crowd limits indoors.

RMTC is designed for networking! RMTC 2021 will provide opportunities for scheduled one-on-one meetings between attendees and vendors, as well as organic opportunities to mix, mingle and make new connections. Extended lunch breaks, 30-minute coffee breaks in the expo area and fun receptions with entertainment are all designed to bring together attendees. Large, wide-open facilities and opportunities for outdoor gatherings make the Woodlands Resort the perfect place to meet while allowing for physical distancing.

Of course, our program will feature speakers and topics selected by our panel of industry experts - from Market Analysts, Environmentalists and Research Scientists to Ag Engineers working on the latest trends in everything from seed development to crop harvest and distribution, the RMTC speaker lineup will have something for everyone in the rice industry.

It’s time to find your cowboy boots and book your trip for the 2021 Rice Market & Technology Convention!



# RMTC is excited to announce its Official Host Hotel



**The Woodlands Resort** is home to thrilling water slides, a relaxing Lazy River, challenging golf courses, nature-inspired spa treatments, world-class conference facilities, and more.

The resort provides a convenient escape to nature, a gorgeous forest setting that inspires and delights, an array of leisure and business amenities, and genuine Texas hospitality, just 30 minutes north from downtown Houston, Texas, and 20 minutes from the George Bush Intercontinental Airport.

The resort offers **two on-site champion golf courses**, a relaxing spa, expansive Pool Complex, over 60,000 square feet of meeting space, plus a variety of delicious cuisine, all in the heart of the Texas Piney Woods.

Whether you long to be poolside, adore a balcony with a view, or prefer complete rest and relaxation during your stay, you'll find a private sanctuary to meet your every need at The Woodlands Resort.

Special Room Rates for RMTC Attendees start out at only **\$159/night plus tax**.

Check out the RMTC website to book your stay and experience the true Texas spirit of hospitality, only at The Woodlands Resort!



# WELCOME RECEPTION

STARTING AT \$45,000

**TUESDAY, JULY 6, 2021, 5-7 P.M.**

- Networking reception amongst booths and foyer
- DJ Entertainment
- Open Bar
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## On-Site Marketing

- Logo & Branding throughout the event
- Opportunity to address attendees during the reception
- Opportunity to provide handouts or collateral
- Complimentary Double booth
- Up to 5 Sponsor registrations
- One-Page ad space in official convention program
- Opportunity to use onsite office for private meetings

## Pre-Event Marketing

- Logo & Virtual Booth space on convention website
- Up to 4 Promo mass email with social media engagement; content provided by sponsor
- 4 additional opportunities to post content on official RMTC Social Media pages
- Receive list of participants one week before the event

## Sponsor Enhancements

Networking Reception Sponsors can choose from a variety of options to engage attendees throughout the event - Contact us for options, details and pricing!

- Add a 30 Minute Speaking Opportunity
- Add Collateral to the Official Convention Tote Bag
- Add custom branded napkins
- Add custom branded cups

# NETWORKING RECEPTION

**\$50,000**

**WEDNESDAY, JULY 7, 2021, 5-7 P.M.**

- Location tailored to your creative vision
- Musical Entertainment
- Open Bar
- Appetizer stations throughout

## On-Site Marketing

- Logo & Branding throughout the event
- Opportunity to address attendees during the reception
- Opportunity to provide handouts or collateral
- Complimentary Double booth
- Up to 5 Sponsor registrations
- One-Page ad space in official convention program
- Opportunity to use our onsite office for private meetings

## Pre-Event Marketing

- Logo & Virtual Booth space on convention website
- Up to 4 Promo mass email with social media engagement; content provided by sponsor
- 4 additional opportunities to post content on official RMTC Facebook page
- Receive list of participants one week before the event

## Sponsor Enhancements

Networking Reception Sponsors can choose from a variety of options to engage attendees throughout the event - Contact us for options, details and pricing!

- Add a 30 Minute Speaking Opportunity
  - Add Collateral to the Official Convention Tote Bag

# **LUNCH SPONSOR**

**STARTING AT \$25,000**

Make an impression as one of two Official Lunch Sponsors!

## **On-Site Marketing**

- Opportunity to address attendees 10 minutes before lunch
- Opportunity to provide handouts or collateral at lunch
- Complimentary Single booth
- Up to 4 Sponsor registrations
- One-Page ad space in official convention program
- Opportunity to use our onsite office for private meetings

## **Pre-Event Marketing**

- Logo & Virtual Booth space on convention website
- Up to 3 Promo mass email with social media engagement; content provided by sponsor
- 3 additional opportunities to post content on official RMTC Facebook page
- Receive list of participants one week before the event

## **Sponsor Enhancements**

Lunch Sponsors can choose from a variety of options to engage attendees throughout the event - Contact us for options, details and pricing!

- Upgrade Your Single Booth to a Double Booth
- Add a 30 Minute Speaking Opportunity
- Add Collateral to the Official Convention Tote Bag
- Add Custom Branded Napkins

## **COFFEE BREAK**

**STARTING AT \$12,000**

Make an impression as an Official Coffee Sponsor. A total of five opportunities are available throughout the three day convention. Coffee break stations are set amongst the exhibit booths and are 30 minutes long. Guests can choose from coffee, tea and a variety of cold beverages along with a selection of snacks.

### **On-Site Marketing**

- Signage on coffee displays with name
- Opportunity to provide collateral during designated times at coffee break stations
- Up to 3 sponsor registrations
- Half-page ad in official convention program
- Complimentary Single Booth

### **Pre-Event Marketing**

- Logo & Virtual Booth space on convention website
- One Promo mass email with social media engagement; content provided by sponsor
- 2 additional opportunities to post content on official RMTC Facebook page
- Receive list of participants one week before the event

### **Sponsor Enhancements**

Coffee Break Sponsors can choose from a variety of options to engage attendees throughout the event - Contact us for options, details and pricing!



## **ADDITIONAL MARKETING OPPORTUNITIES**

With each of the sponsorships below, you will be recognized as Sponsor of the 2021 RMTTC and receive one Sponsor registration and badge. Also, your logo will be listed on the homepage of the convention website and in the official convention program.

Official Tote Bag Sponsor  
\$3,000

Convention Name Badge Lanyard Sponsor  
\$2,000

Personal Protective Equipment Kit Sponsor  
\$4,000

30 Minute Speaking Opportunity  
\$5,000

### **Sponsors & Exhibitors Can Add to Customize their Package:**

Half-Page in Convention Program  
\$500

Single Page in Convention Program  
\$1,000

Add Your Own Collateral to the Convention Tote Bag  
\$500

For custom sponsorship opportunities, please contact USRPA Staff:  
Marcela Garcia at [marcela@usriceproducers.com](mailto:marcela@usriceproducers.com) or  
Bianka Rodriguez at [bianka@usriceproducers.com](mailto:bianka@usriceproducers.com)  
or +1 (713) 974-7423

# EXHIBITOR OPPORTUNITIES

## Single Booth \$3,500

- Hard Booth Walls (10' x 10')
- One Covered Table
- Two Chairs
- One Wastebasket
- One 120 volt Outlet
- One Complimentary Convention Registration
- Company Name in B&W on Booth Header

## Double Booth - \$6,000

- Hard Booth Walls (10' x 20')
- One Covered Table
- Two Chairs
- One Wastebasket
- One 120 volt Outlet
- Two Complimentary Convention Registration
- Company Name in B&W on Booth Header

